



KRISSEY MICHELE BROWDER

Portfolio & Contact

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Profile

A talented and creative marketing professional with experience in theatre administration and customer service

- Adaptable
- Creative
- Interpersonal
- Resilient
- Proactive
- Collaborative
- Organized
- Problem-Solver
- Detail Oriented

Educational Background

Catawba College Bachelor of Fine Arts
— May 2020

Wilkes Central High School Diploma
— May 2016

Experience

The REV Theatre Company | 2022

Youth Tour Actor

- Memorized, rehearsed, toured, and performed 7 different theatre for young audience plays
- Conducted workshops for all elementary grade levels around New York State
- Helped coordinate day of details for tour shows in schools, parks, and libraries
- Utilized problem solving skills in dealing with unexpected delays or issues while on the road
- Worked efficiently in a high-stress, fast-paced environment while maintaining a professional and friendly attitude

Barnes & Noble College | 2022

Bookseller and Customer Service

- Greeted customers, answered questions, and assisted with the purchase of merchandise or services
- Shelved, arranged, cleaned, and organized product or space within the store to maintain an appealing sales floor
- Assisted with processing sales transactions involving cash, credit, or financial aid payments

Florida Repertory Theatre | 2021

Front of House and Marketing Apprentice

- Coordinated, trained, and supervised volunteers
- Made accommodations for guests with disabilities
- Worked to sell tickets, answer questions, and accept customer feedback over the phone and in person
- Assisted the Director of Operations with day-to-day tasks
- Acted as House Manager for multiple productions and trained new hires in house management
- Assisted in PR photoshoots for productions

The REV Theatre Company | 2021

Marketing Intern

- Worked to organize and prepare pre-show donor events
- Helped to plan strategic social media marketing campaigns
- Designed social media and print ads using InDesign, Photoshop, and Illustrator
- Photographed events, productions, and facilities for social media and website distribution
- Acted as staff photographer for updated headshots
- Acted as videographer and editor for the Musical Theatre Intensive showcase
- Designed the corporate media kit for the 2022 season

Skills

MS Office | Graphic Design | Digital Marketing | Google Drive | Adobe Creative Suite | iMovie | Canva | Photography | Robly | Event Organization & Preparation | Wix | Word Press